



WELCOME TO OUR

# Monthly Newsletter

## Home Buyers and Sellers Generational Trends



Since 2013, the National Association of REALTORS® has produced the Home Buyers and Sellers Generational Trends Report. This report provides insights into differences and similarities across generations of home buyers and sellers. The home buyer and seller data is taken from the annual Profile of Home Buyers and Sellers.

This year, the share of Gen Z buyers and sellers aged 18 to 25 made up just three percent of buyers and two percent of sellers. While too small to show all unique characteristics, there are notable trends

[See full case study on website](#)

↓ In this newsletter you will find:

Latest trends, free resources, and more. Keep Reading!



## 10 Quick Staging Tips for a Faster Home Sale

Two rules apply when selling a house: improving your home's look through value addition and putting a reasonable price tag on it. If you have sold a home before, you know home buyers are flooded with a myriad of options, and so, to arouse buyers' attention, you must emphasize the need for home staging.

According to the National Association of Realtors, 62% of home vendors agree that the value of home staging diminishes as soon as a home is put on sale. On the other hand, 44% of buyer agents concur that home staging increases the value of a home by 10%.

[SEE FULL CASE STUDY](#)

### Home design trends of 2025

1. Color-drenching
2. Nature textures
3. Built-in features
4. Earthy tones
5. Statement greenery

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## Home Design Trends

Home design in 2025 is all about making bold statements while keeping things cozy and natural. Whether you incorporate all of these elements, or invest in prioritizing just a few that fit your lifestyle, It's all about creating spaces that feel both stylish and lived-in.

### Upcoming Local Events

Spring is in full bloom, and Ocala has some exciting events lined up this April!

🌸 Ocala Spring Carnival – April 12–14 at the Southeastern Livestock Pavilion. Enjoy carnival rides, food vendors, and live entertainment!

🎨 First Friday Art Walk – April 5 in Downtown Ocala. Explore local artists, live performances, and food trucks!

🐾 Florida Horse Park Events – Ocala is known as the "Horse Capital of the World"! Check out equestrian competitions and shows throughout April.

🍷 Wine Walk & Food Fest – April 27 in Historic Downtown Ocala. Sample local wines and gourmet food!

Stay tuned for more local highlights next month!

# Buying vs. Renting in 2025 – Pros and Cons Analysis

## FLORIDA HOUSING MARKET: PREDICTIONS FOR NEXT 5 YEARS

Is now a good time to buy or sell in Florida? The Florida housing market can be a tricky beast to understand, especially with the constant fluctuations. But don't worry, I'm going to break down what happened in 2024, and what it might mean for you, whether you're thinking of buying your first home, upgrading, or selling your current property. Overall, the 2024 Florida housing market saw modest declines in sales and minimal change in the way of home prices.

### The Florida Housing Market: A 2024 Retrospective

#### 2024: A Year of Shifting Sands

2024 was a year of adjustments for the Florida real estate scene. We saw mortgage rates hovering at higher levels compared to recent history, and this definitely had an impact. But, let's look at the key trends that shaped the market.

[See full article on website](#)



## Hoppy Easter! Fun Ways to Celebrate This Year

Easter is right around the corner, and it's the perfect time to gather with loved ones, enjoy sweet treats, and have some festive fun! Whether you're spending the day with family, hosting a brunch, or just looking for some egg-citing activities, we've got you covered

[EXPLORE NOW!](#)

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